CONOVER Est. 1885.

This was a high grade of piano magafactured by J. Frank Conover who was considered by many one of the worlds great plano makers. Located in the heart of plano country, Mr. Frank Conover devoted more than forty years of his life to the study of a single problem - tone. The Conover scale design is still irnitated by many factories. A Conover plano is worth rebuilding as an investment quality plano. Planos of the highest type, first made in 1685 by Frank Conover, an expert of international distinction, were later manufactured by The Cable Company, of Chicago. In making the Conover piano The Cable Company kept constantly in view the highest requirements of the artistic plano and successfully strives to meet the growing demand for an instrument to fill the place created by the trend of modern times and recent musical developments. The Conover piano is distinctly a modern instrument whose fame is secure because of the unchallenged artistic merit that sustains it. It is a piano in which are embodied principles that have by experience been proven to be the foundation of superior tone quality, and it is made in accordance with the most advanced ideas of piano construction. It possesses all of the requirements demanded by the most exacting planists and its use in the concert room is a feature of the musical world. It is a frequent remark among critics of the plano that the Conover scale represents the highest attainment in the art of tone production. It is a scale of absolute accuracy, by which the peculiarly even, sympathetic, yet powerful musical character of the Conover pianos is insured. With the Conover, as with only the highest types of pianos, it is possible to render the finest gradations of tone color and to attain a tone of perfect purity, sweetness and resonance. Of course, in a plane of this character the important matter of durability enters largely. The Conover is a piano of solid construction. The back and frame are of such strength that the enormous "pull" of the strings produces not the least "give." The pin block is built in layers of quarter sawn hard rock maple, the grain of each layer running transversely to that of its neighbor and these planos' stand in tune for a remarkable period of time. In the important matter of the action the Conover is no less well equipped. Every one of the several thousand parts of the Conover piano action is made and adjusted with all the care which fulfills every requirement of merit of prompt response, agreeable "feeling" and elasticity. And in the construction of the Conover grand planos there are also features of peculiar interest to scientific planists. The grand rims are continuous and are made of separate layers of wood bent into permanent shape. These rims typify strength and, of course, conform to the shape of the grand plate. The Conover grand plano has received the enthusiastic Endorsement of a large number of the famous planists whose appearance in concert give added prominence to the plane upon which they prove their powers. The patented sounding board and frame construction in the small grand model is part of an improved construction designed to maintain the proper curvature of the sounding board, so necessary to preserve the original tonal beauty of the instrument. Instruments having this construction bear the trademark "Crown Stay." In a recent publication devoted to descriptions of the various styles of Conover planos there are portraits of some of the most renowned planists and vocalists accompanied by words of commendation. A reading of these letters is alone a lesson in piano appreciation and must impress the reader with the character of the artistic Conover plano. Conover grand planos are made in several sizes. The small Grand and parlor grand having attained great popularity among plano buyers of the higher class. The Conover Reproducing Grand unites the artistic Conover Grand with a perfected reproducing action that is exclusively Cable. This is a reproducing plane that is simple in construction, positive in action and trouble proof. Correctly Sized for the small home or apartment with the reproducing action completely concealed. The Conover Reproducing Grand is graceful and attractive in appearance and conforms to every detail with the high ideals The Cable Company has always maintained for the artistic Conover. In the upright the Conover Art Carola Inner-Player the Conover plano equipped with the famous Inner-Player action. The Conover Solo Carola Inner-Player is the Conover plano equipped with the celebrated Solo Carola Inner-Player action. The value of a Conover plano, or a Conover-Cable piano is equal to that of a Mason & Hamlin, Chickering, Knabe, and in most cases to that value of a Steinway.

